



Shaded logomark



Solid logomark

## Me Too Trikes

Identity Development - Shadowed Logomark - size relationships

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The action line and “trikes” is at a comfortable distance so that the bottom of the shadow, and the words don’t run together and lose legibility.



Logo sized and placed on “silver” to represent how it may look on bicycle frame.



Smallest logo, motion lines have been thickened to reduce distortion and legibility issues at this size.



## Me Too Trikes

Identity Development - Solid Logomark - size relationships

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The action line and “trikes” is closer to the mark adds a visual horizon to add weight to the bottom of the mark when a shadow/outline is not used.



The logo features the words "Me Too" in a large, bold, cursive script. Below "Me Too" is a horizontal line that extends to the right, ending under the word "TRIKES". The word "TRIKES" is written in a smaller, bold, sans-serif font. The entire logo is rendered in black.

Logo sized and placed on “silver” to represent how it may look on bicycle frame.



The logo is centered on a horizontal rectangular background with a silver-to-white gradient. The logo itself is black and matches the design shown in the previous block.

Smallest logo, motion lines have been thickened to reduce distortion and legibility issues at this size.



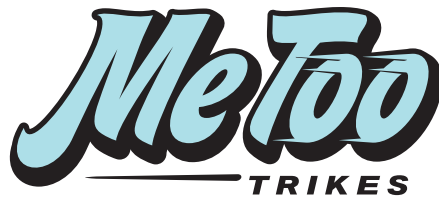
The logo is rendered in black on a white background. The motion lines in the word "Too" are noticeably thicker than in the larger versions to maintain clarity at this smaller scale.

## Me Too Trikes

### Identity Development - Color Variations for Shadowed logomark

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The mark has been designed to accommodate a variety of color palettes, based on need, gender specificity, application, and tone of the marketing. Here are a few examples of possible color variations using the shadowed logo.



## Me Too Trikes

### Identity Development - Color Variations for Solid logomark

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The mark has been designed to accommodate a variety of color palettes, based on need, gender specificity, application, and tone of the marketing. Here are a few examples of possible color variations using the solid logo.

